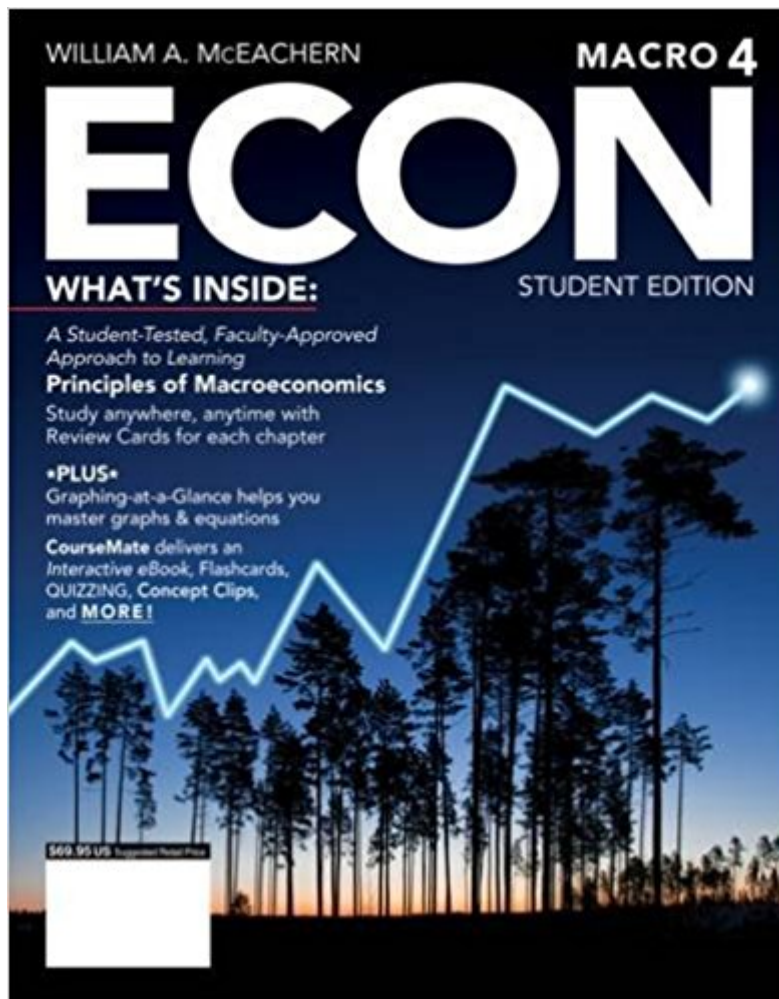


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Synopsis

Created by the continuous feedback of a "student-tested, faculty-approved" process, ECON: MACRO, 4E delivers a visually appealing, succinct print component, tear-out review cards for students and instructors and a consistent online offering with Enhanced CourseMate that includes an eBook in addition to a set of interactive digital tools all at a value-based price and proven to increase retention and outcomes. ECON: MACRO, 4E truly leads by example as award-winning teacher and author Will McEachern uses familiar examples and illustrations drawn from actual daily life to vividly demonstrate how readers have been intuitively making economic choices and dealing with economic institutions and events their entire lives. With a user-friendly approach, McEachern connects these life experiences to key macroeconomic concepts and today's latest economic developments and events.

Book Information

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Customer Reviews

Exact book I need for my class and \$40 cheaper than what the school offered it for. Brand new in the plastic wrap and came with the online access code required for my class to do homework in Aplia. Will definitely come back for any future school books.

I purchase this book for my ECON 2 class. I thought it was an actual paperback book but it was actually an access code. Either way i still used it to pass my class, but can be very deceiving. Either

way a good read and a lot of information.

A lot of good tools for learning in the book and it is well organized. The online tools are really dumb though and are not helpful. If your teacher does not require you to have the online code save the money and get a used one or rent it.

VERY DISAPPOINTED. I made the purchase ...item was shipped...or so I thought...got a message 7 days AFTER expected delivery date that the book was out of stock. How could this be when it stated it was shipped. I spent money for the class...went to the library to subsidize the book and struggled for 20 days without this book...and I finally had to Drop the class. This puts me behind in my goal to obtaining my degree. Feeling like a failure dropping a class.

I used prime free 2 day shipping and it was at my front door sooner than the package tracker said it would be. It was exactly what I needed for my macroeconomics class and the book was in a great condition. The price and product were great!

it's a new book, however, if you need the personal access code inside, don't buy it.

Took a summer class and it was everything I needed.

This book was easy to understand and flowed nicely. I would not take this class until after you have taken Micro as you may not understand why some things work the way they do.

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